

WEDNESDAY 1ST MAY 2024 | 6PM - 7:30PM

Skin First: Counting the cost of peristomal skin complications - Webinar

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Following up on our previous communication, we are pleased to offer another opportunity to register for this **free** and insightful webinar on Improving Stoma Care.

Did you know that peristomal skin complications (PSCs) are costing the UK economy £28.1M annually?

Join us for an exclusive webinar to discuss the findings of a new report which uncovers the socioeconomic burden of PSCs on our health system and our stoma patients.

Peristomal skin complications have a serious impact on the lives of people living with stomas. Behind every complication there is a person whose life could be improved by education, and better access to specialist care.

Join us on **1st May from 6.00pm to 7.30pm** to explore what these findings mean for everyone involved in stoma care – from patients and advocacy groups to clinicians and policy makers.

This is a unique opportunity to learn from stoma care experts. The panel discussion will explore research, real-world experiences, and the impact of skin issues and delayed treatment for stoma patients.

Healthy skin is the foundation of living a good life with a stoma, but this is not everyone's

experience, and it's costing the UK economy. With the right practices and services, skin complications are avoidable – keeping patients out of hospital and protecting precious resources. Join our experts as they discuss how, together, we can build a care pathway that ensures skin health is prioritised throughout the patient's stoma journey.

We will be joined by **Nick Woolley**, Manager, Frontier Economics; **Andrew Bird**, ASCN chair; **Graeme Whippy**, a stoma patient; stoma care nurse **Gail Tasker**, **Libby Herbert**, CEO, Colostomy UK; and **Rebecca Davenport**, Hollister's Director of Clinical Nursing Services as they discuss what we must do to improve outcomes for patients and reduce the burden on the NHS.

The conversation will be chaired by **Emma Gaunt**, clinical lead for the Continence, Urology, and Colorectal Service at Leeds Community Healthcare NHS Trust and recipient of the Queen's Nurse title in 2022.

This webinar is supported by Hollister incorporated.

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Meet the speakers

Andrew Bird
ASCN Chair



Andrew, a Registered Nurse since 2002, has amassed expertise in colorectal surgery, critical care, and pain management. In 2015, he assumed the position of Lead Stoma Care Nurse at the Queen's Medical Centre (QMC) in Nottingham. Since then, he has dedicated himself to enhancing the lives of individuals with stomas, collaborating with ostomates,

Libby Herbert, Colostomy UK
Chief Executive



Since June 2017, Libby has spearheaded Colostomy UK, a national charity dedicated to improving the lives of people with any type of stoma or those who have undergone stoma surgery. Under her leadership, the charity strives to create a world where having a stoma doesn't hinder anyone and is free of stigma.

The charity offers a comprehensive support system, providing practical

nurses, industry professionals, and support groups. Andrew's involvement with ASCN UK as an area representative and his contributions to the WCET scientific committee paved the way for his appointment as Honorary Treasurer for ASCN in 2019.

guidance, emotional support, and advice whenever needed. They run empowering projects that boost confidence and encourage individuals to embrace new experiences. Additionally, Colostomy UK acts as a strong advocate for ostomates, campaigning for their rights and ensuring their voices are heard on important issues.

Graeme Whippy, Stoma patient



Graeme Whippy, a 61-year-old stoma patient inherited Familial Adenomatous Polyposis (FAP) from his father. He has been under the care of St Mark's Hospital since the early 90s. Graeme underwent significant surgeries, including a total colectomy and ileorectal anastomosis in 1992, followed by further procedures in 2021 to address complications. Despite challenges post-op, Graeme now happily lives with his stoma.

Professionally, Graeme has over 20 years of experience in accessibility and disability advocacy. He is a self-employed consultant specializing in inclusive employment practices for disabled individuals. In recognition of his contributions, Graeme was awarded

Emma Gaunt, Leeds Community Healthcare NHS Trust



Emma Gaunt began her career 20 years ago on a busy colorectal surgical ward, thriving alongside a team of nurses. For 16 years, she served as the lead stoma nurse for Leeds Community Healthcare (LCH) NHS Trust, pivotal in developing the stoma service. Now leading a dedicated team of stoma nurses, they provide essential education on stoma care to patients post-operatively at home, empowering them to regain independence.

Emma recently took on the role of clinical lead for the Continence, Urology, and Colorectal Service (CUCS) within LCH. Leading a team of 21 clinicians specializing in stoma, catheter, bladder, bowel, and continence care, this new role allows her to maintain her clinical expertise while focusing on improving patient pathways, blending her passions seamlessly.

an MBE in 2016 for his services to people with dementia and disabilities.

What will be covered?

- New research from a report on the socioeconomic impact of peristomal skin complications.
- What this means for everyone involved in stoma care – from patients and patient groups; to clinicians and healthcare decision makers.
- Explore a care pathway that will help prevent peristomal skin complications to save money and protect resources and clinicians' time.

[Read more](#)

Why should you attend?

- Learn more about the socioeconomic impact of peristomal skin complications.
- Reflect on current practice and be part of the movement to prioritise skin health.
- Hear from experts and consider how you can help to save time, resources and reduce hospital readmissions due to PSCs.

[Read more](#)

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